



PROCESS BOOK

GREAT WHITE BREWERY

ADVE 715-A01 (Q1)



CONTENTS

Research

Graphic Ideas

Final:

- Beer Bottles

- Beer Packaging

- Magazine ads

- Video

- Tattoo





RESEARCH





GRAPHIC IDEAS (LOGO)



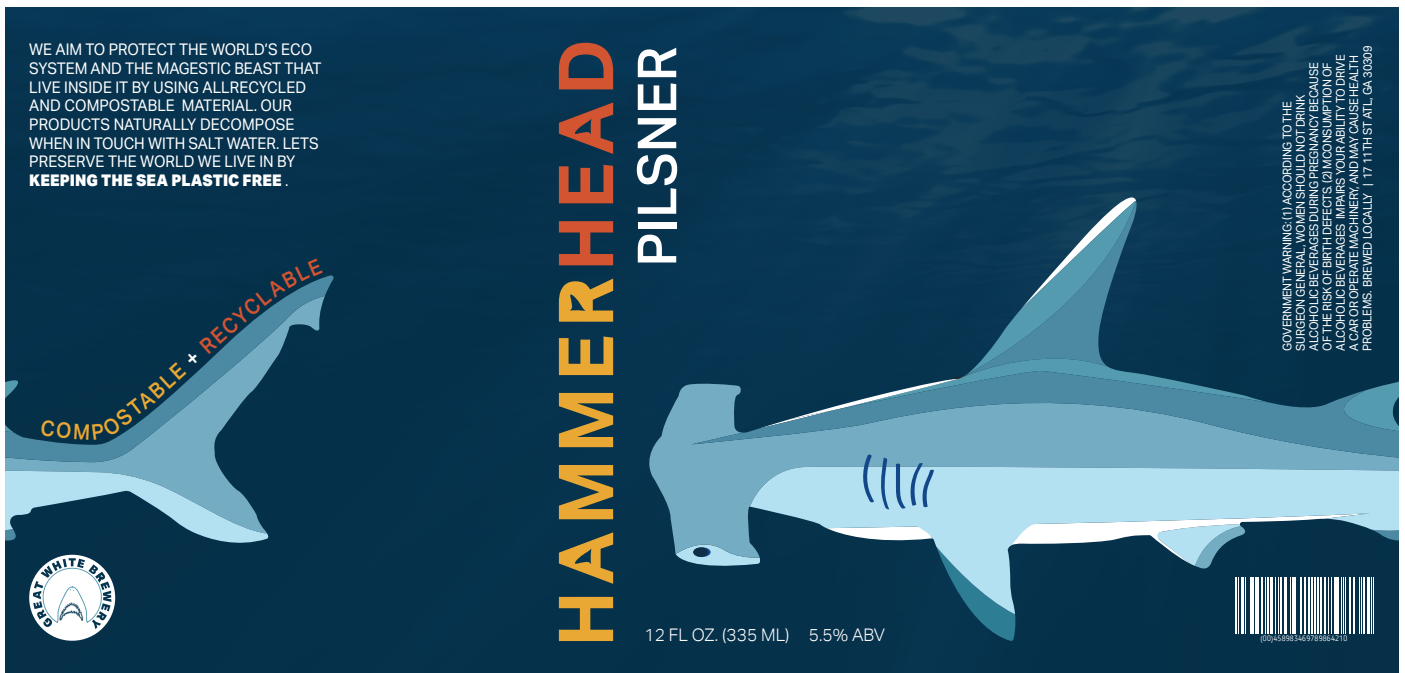
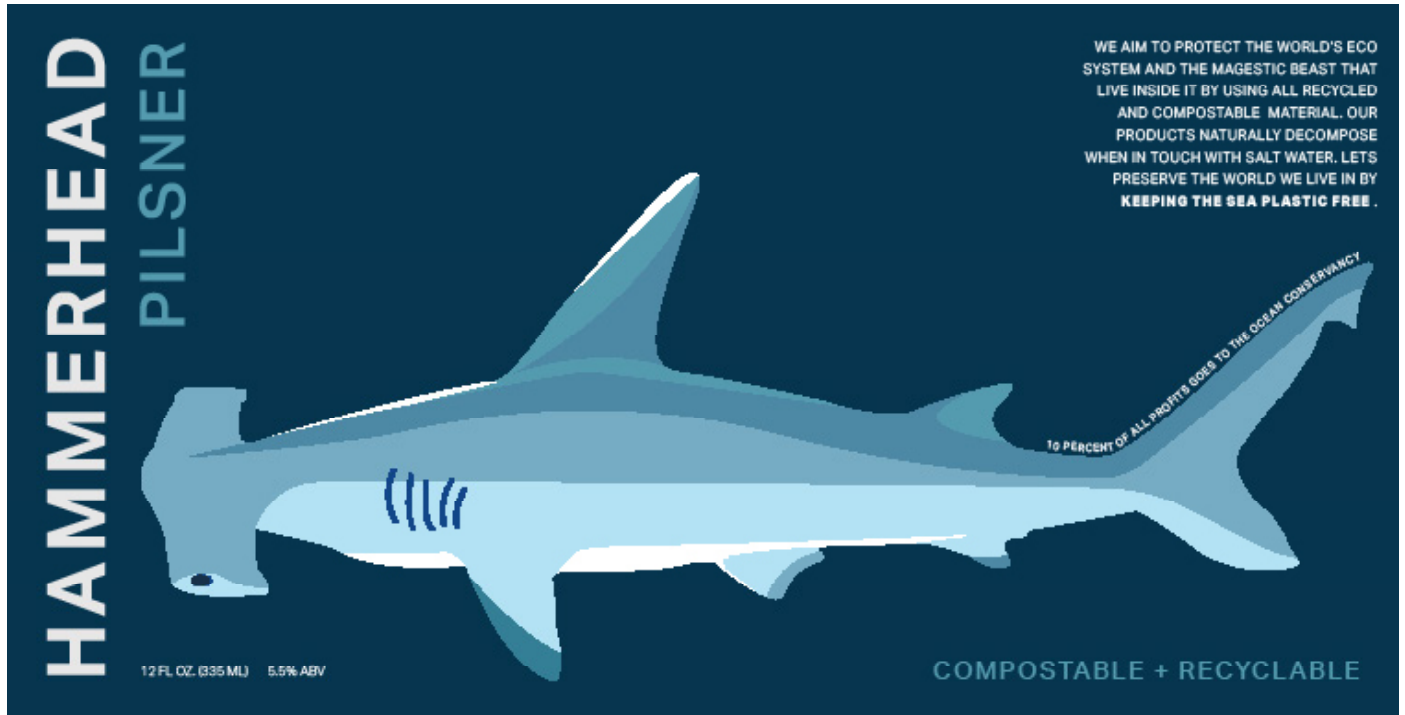


GRAPHIC IDEAS (LABEL)





GRAPHIC IDEAS (LABEL)



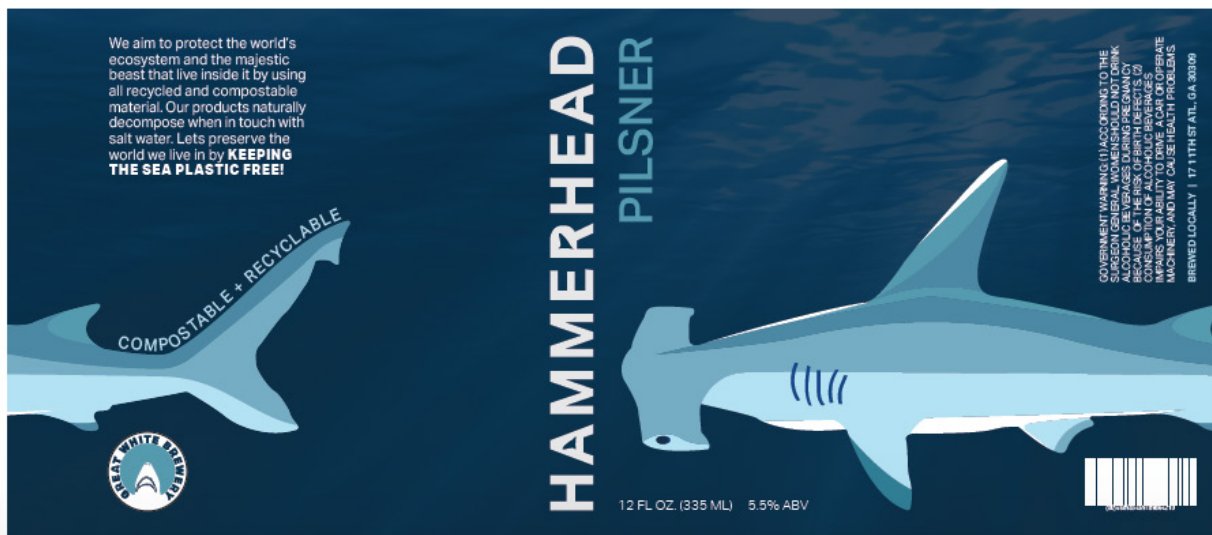
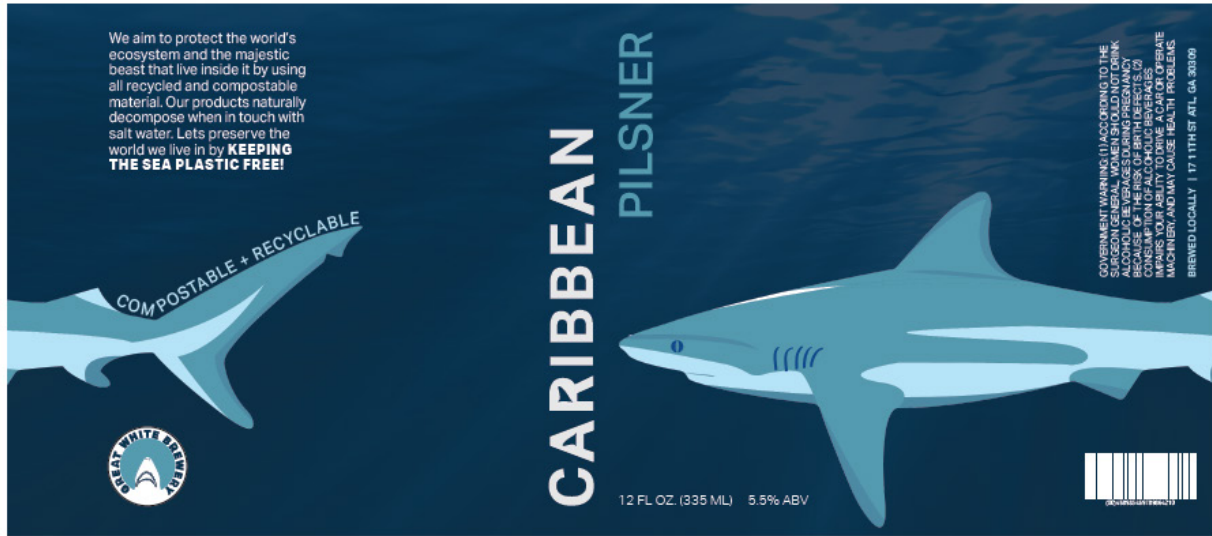


FINAL (LOGO)





FINAL (LABEL)





FINAL





FINAL





FINAL (PACKAGING)

